

Annual Meeting Rules of Conduct

Welcome to the Annual Shareholders' Meeting of Exmovere Holdings, Inc. In fairness to all participants and in the interest of an orderly and constructive meeting, the following Rules of Conduct will be enforced:

1. All attendees must register at the online location via their control number to be admitted into the electronic meeting room.
2. The meeting will follow the schedule set forth on the Agenda.
3. Only shareholders of record as of April 29, 2011, or their duly authorized proxies are entitled to vote or to address the meeting.
4. You need not vote at this meeting if you have already voted by proxy. If you wish to change your vote or if you have not voted, please notify the Chairman at the opening of the polls to obtain a voting control code from the transfer agent and vote electronically before the close of the polls.
5. Only orderly proposals will be considered. Under the rules governing this company, proposals must be submitted 30 days in advance of the meeting. Failure to have timely submitted a proposal will cause it to be out of order and will bar it from consideration. Such proposals may be submitted in advance of the next annual meeting.
6. No one may address the meeting unless recognized by the Chairperson.
7. If you wish to be recognized, please make sure that the Chairman has asked for discussions on an agenda item and then state your name over the phone and ask the Chairman to recognize you. When recognized by the Chairperson, please state your name again and indicate whether you are a shareholder or a proxy holder and succinctly state your question or comment.
8. All questions and comments must be directed to the Chairperson.
9. Each speaker is limited to a total of three (3) questions or comments of no more than three (3) minutes each. Allow other attendees to be recognized before asking to be recognized a second time. Questions must be relevant to the business of this company or to the conduct of its operations. Questions may NOT relate to pending or threatened litigation, be repetitious or deal with tangentially related general economic, political or other opinions or facts.
10. Please permit each speaker to conclude his or her remarks without interruption. The Chairperson will stop speakers when they are out of order.
11. No audio or video recording equipment, communication devices or other similar equipment may be brought into the electronic meeting room.
12. Attendees who fail to comply with these Rules of Conduct risk being removed from the meeting by being disconnected from the electronic room.